

### PATRIOTISM DAY PROPOSAL GAINS MORE APPROVAL

"Ad" Men All Over the Country Hail Evening Ledger Plan

### "Ad" Men Enthusiastic for Patriotism Day Plan

Heads of advertising clubs in all parts of United States today wired their endorsement of EVENING Ledger suggestion that "Patriotism Day" be observed during the big ad convention which will be held here next June.

Advertising men say "Patriotism Day" would start fresh springs of love of country bubbling in all parts of nation.

George Brewster Gallup, president of the Pilgrim Publicity Association, Boston, wires, "If 'Patriotism Day' means passionate voicing of dreams of freedom in peace based upon justice of God Almighty, I enthusiastically endorse it."

"Believe day of patriotism splendid thought," wires George R. Wilson, president Advertisers Club, of Chicago.

Further endorsement of the EVENING Ledger's suggestion that "Patriotism Day" be observed during the big convention of the Associated Advertising Clubs of the World in this city next June was received today from prominent Philadelphia and from the heads of advertising clubs in every section of the United States.

Julian V. Boehm, president of the Ad Men's Club of Atlanta, Ga., sent the following dispatch to the EVENING Ledger: "Atlanta, the former home of President Wilson, endorses the suggestion enthusiastically. It is fitting that at Philadelphia, the Cradle of Liberty, such a day should be celebrated. The endorsement of the Associated Advertising Clubs of the World will not fail to stimulate patriotism."

R. E. Demontaigne, president of the Advertising Club of New Orleans, wires: "Think well of idea to devote one day of convention in June to patriotic demonstration and address. Believe the whole country should stand behind the President."

George Brewster Gallup, president of the Pilgrim Publicity Association of Boston, sent the following dispatch to the EVENING LEDGER: "If devoting convention day to patriotic demonstrations means preserving citizenship and the supremacy of artillery, I vote in full political unbecome and vainglorious vaunting, no. If 15-inch guns and cases of ruin as trade accelerators in export adventure, no. If it means passionate voicing of dreams of founders of the Republic for real freedom in peace based upon the justice of God Almighty, and not fear of God Divided, yes."

"I welcome truth into structure of business and trade, yes. If setting advertising men of feebleness and honor in all industrial plants to formulate and operate scientific distributing and merchandising systems based upon economic principle, instituting also social mechanism of adequate scale living for forces employed in each establishment, yes."

"If developing honest price standards for every product, including always adequate margin to labor, yes. If preaching competition based on excellence, and consummate efficiency in realizable democracy which assimilates all comes in true Americanism, wards off Socialism, outside revolution, disintegrates despotic capitalism, profit-mad militarism and un-American monopoly of publicity by militarists, yes."

"Otherwise might hope the President will prefer to stay in Washington busy with his high duties."

George R. Wilson, president of the Advertisers Club of Chicago, wires to the EVENING LEDGER: "Believe day of patriotism at convention splendid thought, provided convention will not be lengthened because of it."

In the opinion of many prominent Philadelphia, the setting aside of "Patriotism Day" during convention week would result in 10,000 of the country's best publicity experts giving American patriotism a boost in all sections of the nation. It is believed that these publicity men would return to their respective communities brimming over with a fresh and stimulating conception of American ideals, and would boost the cause at every opportunity.

Officials of the Poor Richard Club are in favor of setting aside Tuesday, June 27, as "Patriotism Day." On June 27 the Poor Richard Club has arranged with the War and Navy Departments at Washington for a big army and navy exhibition in Philadelphia. A battleship fleet will be in the city, and there will be a military exhibition and a sham battle in the air between planes of the Government's aerial corps at Frankford Field. Officials of the Poor Richard Club are of the opinion that these exhibitions will go the way toward arousing patriotism in the 10,000 or more advertising experts, bankers, merchants and manufacturers who will attend the convention.

Asked today concerning the size of the battleship fleet which the Navy Department at Washington will send to Philadelphia in June to take part in the maneuvers, Commandant Russell said: "We do not know as yet how many battleships and cruisers will participate in the exhibition. Plans and conditions in other navy yards will have an influence in that. The Poor Richard Club has asked for the new dreadnought Pennsylvania."

"Deliver us from temptation," applies equally to the child and the adult. And it's always something sweet we hanker after whether we're kiddies or grown-ups!

**JONAS**  
THE CANDY SHOP  
40 FEET BELOW BROAD ST.  
IN THE LINCOLN BUILDING  
BROAD ABOVE CHESTNUT  
OPEN UNTIL MIDNIGHT

### SMITH SEEKS TO AVOID TECHNICAL PHRASES IN REPORT ON TRANSIT

Executive Returns Document for Revision and Reiterates Promise That Will of People Shall Rule

### PROTESTS CONTINUE

The announcement of Mayor Smith that Director Twining's transit report would not be made public until next week caused a lull in the transit situation today. The report is again in the hands of Director Twining, the mayor having sent it back for minor changes, which will make it less technical in phraseology. The changes requested by the mayor, however, will not affect the general recommendations contained in the report and are designed only to make it more easily understood when it is finally given to the public. The report will be sent to the printers as soon as Director Twining has completed the minor revisions and will be made public immediately afterward.

Just before leaving for the South the Mayor reiterated his statement that he would be governed by the wishes of the people in the final disposition of the transit problem. He expressed his belief again, however, that the public would be satisfied when all the details of Director Twining's recommendations are understood.

Members of the All-Philadelphia Transit League, commenting on the Mayor's declaration that the transit plan will be determined by the wishes of the public, called attention to the fact that the public already had gone on record favoring the comprehensive Taylor plan by an enormous majority when it voted for the first transit loan, which carried the Taylor plan in the ballot explanation of the purposes of the loan.

It was asked whether the Mayor wanted the voters to continue to go on record for the Taylor plan forever after they had once expressed their will overwhelmingly. "Remember the gas meter uprising and revolt," one member of the league said, significantly.

The Mayor hopes that by the time he returns from the South public sentiment will have crystallized on the merits of the Twining plan and steps will be taken immediately to proceed with the plans for construction.

In spite of the appeal of Mayor Smith and Director Twining for the public to suspend judgment until the detailed plans have been published, business organizations in all sections of the city are endorsing the original Taylor plan, instead of the Twining recommendations.

A resolution protesting against curtailments in the Broad street subway plans, introduced by Select Councilman Ulrich, of the 42d Ward, was unanimously adopted by the Logan Improvement League last night. There are 1300 members in the league.

The league "vigorously and earnestly" protests against cutting off the proposed subway at Erie avenue, instead of running it to Erie avenue. As a result of the proposal of ex-Director Taylor, it was said, which called for the subway to end at Olive avenue, plans were made for the development of much land and the erection of thousands of dwellings in North Philadelphia, Logan, Oak Lane, Olney, Fern Rock, Taber, Branchtown and East Germantown.

### GUNMEN KILL MILL CASHIER; GET \$3400

Continued from Page One  
Not since the day "Doggie" Miller shot Detective Masek and Tucker has a crime so aroused the city. Every avenue of escape is being watched.

The holdup was over in a flash. It was the mill's payday. Kastening and Haupt, fresh from the National Bank, at Front and Norris streets, were literally "pumped full of lead" from the long barrels of two revolvers on the main leading to the office. Kastening fell first. Then Haupt crumpled up, rolling down the steps.

The gunmen, minus the usual masks, snatched the money satchel from the floor and ran out the Indiana street entrance. The satchel, a black leather bag, contained two packets of bills.

**DASH IN FRONT OF TRAIN.**  
As they hurried themselves out the door, William J. McCuen, 210 East Indiana avenue, followed them along Indiana avenue to B street. Here two other men, William Burt, a druggist, of B and Clearfield streets, and R. F. Morris, of 5012 B street, joined in the chase.

The bandits, roughly dressed and rough looking, huddled into overcoats, outran the pursuers up B street to Allegheny avenue, thence across lots to Rosehill street. Half a square ahead of their pursuers, they dashed in front of the cowcatcher of an eastbound freight train of the Pennsylvania Railroad, barely missing being struck. The train, a long freight, blocked their pursuers. When the train had passed the men had disappeared. It and to have leaped off after the train had crossed the Delaware River bridge.

The shots, reverberating through the hallway, aroused the mill. Among those who rushed into the hallway was 17-year-old Mary Haupt, sister of the wounded man. She became hysterical. Kastening

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Every Machine Guaranteed—All Makes  
**CASH OR CREDIT**  
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Guarantee **47 N. 10th**  
Typewriter Co.  
Filbert 3153, Race 5855-D. Near Arch

**HEALTH** demands clean water. We do not eat food after it has fallen in the dust. Why should we be content with water after it has passed over or thru miles of soil or piping, picking up from it minerals or harmful organic matter?

Are you as particular with your drinking water as you are with your food, or do you, too, judge it by its clarity alone?

**PUROCK** is not only clear, but pure and an unvarying safeguard to health.

Purock Water is delivered to offices and homes tightly sealed. Six large bottles or a five-gallon demijohn, 40c.

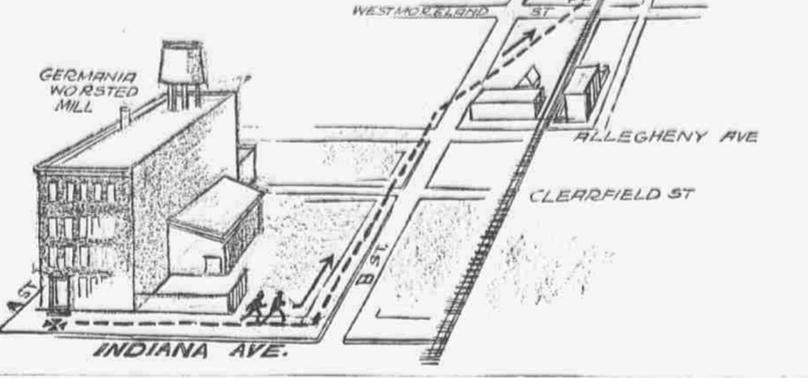
DRINK **Purock WATER**

Order a case, use one bottle. If the water fails to please, we will, at your request, remove the case and make no charge.

THE **CHARLES E. HIRES CO.**,  
210 S. 24th St., Philadelphia  
BOTH PHONES

### WHERE ROBBERS SHOT PAYMASTERS IN KENSINGTON

This diagram shows the location of the Germania Worsted Mills, Indiana avenue and A street, on an inside stairway of which the gunmen made their attack, afterward escaping with \$3400 on the other side of the freight tracks.



and Haupt were rushed to the Episcopal Hospital, where the former died without regaining consciousness.

**POLICE SOON QUICK IN HUNT.**  
No time was lost by the police. Captain Callahan sent a squad of bluecoats from the Front and Westmoreland streets station scouring through Kensington and the Camden police were notified at once to watch for the men on the freight train. Lieutenant of Detectives Wood rushed Detectives Geonotti, Mahoney, Rich, Gold, McCarthy, Hanlon and Walsh to the scene and every available man was sent from the police districts. Between 25 and 30 detectives are at work on the case.

The police of the Baltimore and Ohio Railroad, the Pennsylvania Railroad and the Philadelphia and Reading Railway immediately telegraphed to every outlying station descriptions of the men. The bandits are well armed. McCuen told the police that they carried long-barreled revolvers.

**WIDOW HYSTERICAL.**  
Sophia Kastening, wife of the man who was killed, reached the Episcopal Hospital with her 4-year-old daughter Loretta a few minutes after her husband died. The woman was hysterical from the shock. She could not believe that her husband, who left her this morning in a happy frame of mind, was really dead.

She kissed his lips and implored him to speak to her. "My poor husband," she sobbed, and muttered to herself in German as the nurses and doctors did all in their power to comfort her. Even they, who are accustomed to sorrow, could not control their tears.

The child had an orange which she had brought for her daddy. She picked it up at home when she heard he was "sick at the hospital." The little girl failed to realize the meaning of the tragedy.

Another sad scene was enacted when 8-year-old Herbert Clark, Jr., with whose father Haupt made his home, was brought to the hospital. He wept when he returned from school and heard of the shooting, and insisted on being taken to see Haupt.

**HAUPT'S DYING STATEMENT.**  
Haupt, faint from loss of blood, gave out the following statement of the shooting to Magistrate Wrigley and Sergeant Renz:

"Now that I am going to die, I make this my last statement. On the next to the bottom step going into the office of the Germania Worsted Mills, a man rushed past me and grabbed the money bag after he shot Herman Kastening. I turned and grabbed him and then I was shot."

Physicians operated on Haupt after locating four bullets with an X-ray. He is very weak from loss of blood. He could not describe the gunmen.

McCuen, one of the pursuers of the bandits, gave the police a description of the men.

**DESCRIPTION OF BANDITS.**  
One of them is low-legged, 5 feet 6 inches tall, weighs about 135 pounds and wore a brown suit and cap and an overcoat.

The other is tall and heavy, has sore eyes, needed a shave and wore a dark

If you will make a trial of this laundry, you will understand why we advertise its advantages so frequently. Our excellent work, our service and our prices are more satisfactory than you would think possible.

**Neptune Laundry**  
1501 COLUMBIA AVE  
"Why not have the best?"

**GALVANIZED COPPER AND ZINC SHEETS**  
L. D. Berger Co., 59 N. 2d St.  
Bell, Market 251, Keystone, Main 1099



**WALTER HAUPT**  
One of the two paymasters at the Germania Mills shot by robbers. He was dangerously wounded. His home is at 175 West Lippincott street.

Blue cap and dark-blue overcoat with black velvet collar.  
This is the description of the pair which the police hope will result in their capture. They feel they "have the jump" on the desperadoes and that capture will follow as rapidly as it did in the case of "Doggie" Miller. That the men separated is believed to be certain.  
The bandits are known to have had a detailed knowledge of the company's pay system. They knew when Kastening and Haupt would go to the bank and were waiting for them. They timed the return well. It was exactly 10:15 o'clock when the shots were fired.  
The entire section was aroused by the murder and robbery. Inquiries as to

whether or not other paymasters would be allowed to carry weapons poured into the Front and Westmoreland streets station this afternoon. Herbert Myer, proprietor of the Cambria Silk Hosiery Company, Cambria and A streets, asked for a license to arm himself before his mill's pay day arrives.

The boldness of the crime caused Lieutenant Wood to advocate stringent laws against indiscriminate sale of weapons. "Immediate action is necessary," he declared. "Conditions are growing worse every day. There must certainly should be stringent laws preventing the sale of firearms to any persons. I advocate a law like the Sullivan law in New York State."

**Parents of Striking Pupils to Meet**  
Parents of the Fillet school pupils, who quit school for a time because of the removal of their principal, William H. Sowden, will hold a meeting tonight in the Germantown Boys' club to consider details of a plan by which parents of scholars in the public schools will weld together in every ward. The meeting will be one of the results of the recent strike when announcement was made of Sowden's re-

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**J. E. Caldwell & Co.**  
Jewels, Goldware, Silverware  
902 Chestnut Street  
invite commissions for production of  
**The Stationery of Distinction**  
for all requirements.

the soup of the epicure

**Consommé for breakfast—A no unusual "Franco-American" incident.**

Nothing could more delightfully indicate the meaning of "Franco-American quality" than the fact that in many homes these soups are served for breakfast. For then, above all times perhaps, "the light touch" is demanded—the delicacy, the wholesomeness, the invitation to the capricious appetite, which are the highest tests of the culinary expert. Franco-American artistry yields consommé and bouillon so clear that you can see to the bottom of the cup, so wholesome and delicious that many prefer them to coffee, so nourishing that they are dearly prized by those who value health.

This is Franco-American Quality—pure, substantial Food, touched by the wizard's wand of the French artist into "fit food for the epicurean palate."

Merely heat before serving  
Thirty-five cents the quart  
At the better stores  
Twenty selections

**Franco-American Soups**  
after the recipes of **A. Biardot** OF PARIS  
formerly superintendent of the palace of H. M. King George of Greece.

**Perry's**  
"SEMI-CONSERVATIVE" MODEL FOR SPRING.  
Soft-rolling lapels, button-through front; high, narrow shoulders, straight-hanging box back slightly form-following at waist. Velvet collar or cloth collar, various cuff treatments.

**Ⓒ You can pay those prices anywhere; you can get clothes with the Touch of Perry Style only here!**

**Ⓒ If a Suit of Clothes or a new Spring Overcoat is more to you than cloth, lining, buttons, buttonholes, and thread; if you take any special pride in distinctiveness of cut; if it interests you to know that your Spring Suit or Spring Overcoat will be noticed with approval by the knowing ones, then you have no choice but Perry's!**

**Ⓒ Bright new Patterns, new Models and Modes of treatment waiting for you to see!**

**PERRY & CO.**  
"N. B. T."  
16th & Chestnut Sts.

**THE FRANCO-AMERICAN FOOD CO.**

**Gunmen's Crime Facts; Other Similar Hold-ups**

Scene of today's hold-up—Germania Worsted Mills, A street and Indiana avenue.  
Time—10:15 a. m.  
Dead—Herman Kastening, 38 years old, 5426 Fairhill street, paymaster, who was shot near the heart.  
Dying—Walter Haupt, assistant paymaster, 45 years old, 175 West Lippincott street; shot in the abdomen, both legs and one arm. Episcopal Hospital.  
Sum stolen—\$2310.  
Description of bandits who escaped—One, bowlegged, wore brown cap and suit and an overcoat; 5 feet 6 inches, 135 pounds. The other is tall, heavy-set, wore a dark blue cap and blue-black velvet collar. Had not been shaved recently. Sore eyes.  
Thirty detectives and railroad police at work to effect capture.

**OTHER HOLD UPS.**  
October, 1909—Saloon of Joseph E. Quinn, Old York road and Locomotive street, entered by masked men who killed a son of the proprietor and escaped with the contents of the cash register.  
November 25, 1914—Morris G. Condon, president of the H. B. Underwood and Company, Machinist, shot and mortally wounded in his room at the Hotel Adelphia, by Morris G. Condon, a supposed German Army Officer, who committed suicide.  
September 24, 1915—James P. Campbell, held up and killed in his saloon at 22d and Market streets, by John Frank Anderson, who was arrested and convicted.  
February 5, 1916—Saloon of Mrs. V. Davis, 427 East Clearfield street, entered by masked men, who shot the manager, Harry Beal, and James Donnelly, the bartender, and escaped with \$137.

**Perry**  
Spring Suits  
Spring Overcoats  
**\$15, \$18, \$20, \$25**

**Perry's**  
"SEMI-CONSERVATIVE" MODEL FOR SPRING.  
Soft-rolling lapels, button-through front; high, narrow shoulders, straight-hanging box back slightly form-following at waist. Velvet collar or cloth collar, various cuff treatments.

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**PERRY & CO.**  
"N. B. T."  
16th & Chestnut Sts.